Menu - Workshop Sessions

IOINT ANNUAL CONFERENCE 2013

11-13 June, Halmstad, Sweden

DAY 1 Tuesday 11 June 15:30-17:35 DAY 2 Wednesday 12 June 14:00-16:05

DAY 1

15:30 - 15:50 **FOOD PORT**

Strengthening Food Logistics in the North

Sea Region by setting up a transnational collaboration between regions

+ Realisation of green corridors in food supply chains by establishing horizontal collaboration. This requires Food Logistic Centres at both ends.

16:05 - 16:25 SMARTC4RE

smartC4RE: smart caring rural communities

+ smartC4RE will set up smart caring rural communities to improve e-health, integrated care, e-learning as well as active, healthy ageing.

16:40 - 17:00

-WORKSHOP

Showcasing a generic cross-sectoral and integrated approach for sustainable island management, illustrated by the showcase Cradle to Cradle Islands

+ Mood video & presentation of the successful interreg North Sea project Cradle to Cradle islands project.

17:15 - 17:35

SNN / NORTHERN NETHERLANDS ALLIANCE

Showcasing a generic cross-sectoral and integrated approach for sustainable island management, illustrated by the showcase Cradle to Cradle Islands

+ The study of the strategic transitional function of specific IT with societal impact, will increase the consciousness of regional leaders to implement it as one of the main transition engines

DAY 2

14:00 - 14:20

SNN / NORTHERN NETHERLANDS ALLIANCE

Regional Innovation Ecosystems, an approach to inclusive innovation

+ Regional socio-economic development is largely dependent on the innovation potential of the people, of business, knowledge centers and governments. The challenge is to enhance this cooperative innovation potential by installing a regional innovation ecosystem.

14:35 - 14:55

INSTITUTE FOR SUSTAINABILITY

Demonstrating Sustainable Connectivity of Towns, Cities and Regions

+ The Institute for Sustainability is working in co-operation with partners to deliver real innovation, supporting connectivity between markets, goods and people.

15:10 - 15:30

WORKSHOP 1

Paradigms and Policy: Bringing Together **New Planning Frameworks and Community** Capacity through Re-Use

+ Re-use of derelict buildings and spaces can rejuvenate failing economies, but this presents an urgent need for revised policies and innovative land-use strategies.

15:45 - 16:05

NSRP SECRETARIAT

The Final word on Finalising Projects

+ A few words on what to consider in preparation of finalising projects and how to make the closure procedure as effective and quick as possble.

DAY 1

15:30 - 15:50

ÖKS

New opportunities in Öresund-Kattegat-

+ We will discuss new opportunities with the the future Operational Programme Öresund-Kattegat-Skagerrak and facilitate exchange and cooperation with the North Sea Region Programme.

16:05 - 16:25

REGION VASTRA GOTALAND

Transport needs more than innovation

+ The transport sector stands for roughly 30 % of the fossile energy use in Europe. This sector has therefore to be one of the main areas of concern in the process towards a fossile free society. Region Västra Götaland aims at a fossile free transport system in 2030.

16:40 - 17:00

WFB BREMEN ECONOMIC DEVELOPEMENT

Entrepreneurship for the future: BRENNEREI next generation lab

+ A presentation of the process of working at BRENNEREI, a think tank, where interdisciplinary teams of creative young professionals solve societal and economic challenges faced by companies or public institutions.

17:15 - 17:35

E-HARBOURS

What Smart Grids can do when Energy

+ Smart Energy Solutions support the EU energy transition. But not yet! E-harbours adresses all issues relevant for large scale introduction.

DAY 2

14:00 - 14:20

CLEAN SHIPPING INDEX

Short sea Shipping / Inland Water Transport in the North Sea Region in the light of the sulphur directive

+ The new sulphur directive; how can the authorities contribute to the implementation, and what challenge will the directive result in.

14:35 - 14:55

ENERGY VISION NORTH SEA REGION Pulling together for an Energy Transition,

part 1

+ EVNSR and LOWCAP focuses on the results of NSR renewable energy projects, regional strengths and synergies, and opportunities arising.

15:10 - 15:30

LOWCAP

Pulling together for an Energy Transition,

+ LOWCAP and EVNSR focuses on the results of NSR renewable energy projects, regional strengths and synergies, and opportunities arising.

15:45 - 16:05

NSRP SECRETARIAT

On-going Evaluation: Does it Really Matter? The case of Private Partners within the North Sea Region

+ Reflections on the first steps in the on-going evaluation of the North Sea Region Programme in relation to Private

DAY 1

15:30-15:50

COMMON WADDEN SEA SECRETARIAT

Stakeholder participation in transboundary project communication - challenges & pitfalls

+ Stakeholder communication plays a strategic role within projects as effective stakeholder engagement and communication are challenging and essential to the success of the projects.

16:05-16:25

TRINITY HOUSE

NSR Shipping and Sea Area Management

+ Analysis and future perspectives of the interaction of NSR sea area planning with safe maritime navigation and accessibility of ports.

16:40-17:00

WORKSHOP 3

REGION OF SOUTHERN DENMARK

Growth in the Good Life - a New Political **Tool in Southern Denmark**

+ The objective of 'The Good Life Index' is to assess whether society is becoming a better place to live and guide policies in the right direction.

17:15-17:35

JOHANN DANIEL LAWAETZ - STIFTUNG

Innovative urban governance model: the German programme "Soziale Stadt" and other case-studies

+ Creating attractive places to live and invest in is still a challenge. New and innovative models of governance and integrated urban renewal can be a solution.

DAY 2

14:00-14:20

Regional branding as a working method for improving liveability of rural areas

+ Regional Branding is a (potential) successful tool to (re)vitalise rural areas, as examples from the Vital Rural Area project show.

14:35-14:55

ATENE KOM GMBH

Optimisation and Ongoing Necessity of a Digital Agenda in The North Sea Region

+ Survey, outcomes and re-inforced momentum for stronger regional development by means of a North Sea focused and demand-driven version of the DAE.

15:10-15:30

NOFA

Presenting a toolbox for rural areas: the **Rural Power Pack**

+ As key deliverable of the Vital Rural Area project, the Rural Power Pack is a toolbox applicable also elsewhere in Europe.

DAY 1

15:30-15:50

NSC

The North Sea Commission for beginners

+ This session is primarily intended for those delegates who are not actively involved in the work of the North Sea Commission, but who would like a better understanding of what the NSC stands for, its organisational structure and visions. An overview of the North Sea Region 2020 strategy paper will also be given.

16:05-16:25

NSC

The North Sea Commission and the CPMR

+ What is the North Sea Commission's relationship with the CPMR (Conference of Peripheral Maritime Region)? How is the CPMR organised and how can the NSC use the CPMR to make its voice heard in the EU?

16:40-17:00

WORKSHOP 4

NSC

Come and meet colleagues from regions around the North Sea, part 1

+ An informal session where you can meet old friends or increase your international networks by meeting new ones, whilst enjoying some refreshments.

17:15-17:35

NSC

Come and meet colleagues from regions around the North Sea, part 2

+ An informal session where you can meet old friends or increase your international networks by meeting new ones, whilst enjoying some refreshments.

DAY 1

15:30-15:50

UNIVERSITY OF LIVERPOOL Added Value of Cluster Projects

+ Can the clustering of projects add value to Operational Programmes under Interreg?

16:05-16:25

WORKSHOP

UNIVERSITY OF LIVERPOOL

Ensuring Ongoing Impact of Projects

+ How can the impacts of Interreg projects be sustained after their completion?

16:40-17:00

UNIVERSITY OF LIVERPOOL

Future Energy Related Projects

+ This workshop aims to explore potential themes for future energy realted projects as part of the next Operational Programme.

DAY 2

14:00-14:20

WMU

Addressing the environmental impacts of maritime industries in the North Sea Region

+ This session discusses priorities for research and training on the issues of invasive species, decommissioning of offshore installations, underwater noise and marine litter, as well as the role of MSP.

14:35-14:55

-WORKSHOP

NSRP SECRETARIAT

Interruptions and the future!

+ Interruptions in IVB and preparations for the new North Sea Region Programme.

DAY 2

14:00-14:20

ENERGY VALLEY

Masterplan LNG for the North Sea Region

+ The main objective of this presentation is to help achieve the North Sea region to adapt and change their industrial structure to unlock the potential of the LNG economy for addressing societal challenges (reducing CO2 emissions) and improving resource efficiency.

14:35-14:55 **KSHOP**

MUNICIPALITY OF EMMEN

A cooperative approach to maintain "a better place to live": place-keeping and more!

+ Presenting innovative (governance, community) workforms on a cooperative basis, including place-keeping and shared space, leading to new projects

15:10-15:30

HANZE UNIVERSITY COLLEGE

Clusters and how to make it work: Toolkit for a cluster strategy

+ Clusters are key to regional economic development. The approach adopted by regions differ strongly. There is a need for a more integrated approach that recognizes all the various facets of clusters..



A Better Place to Live









